

## PROFILE OF THE STATE OF TENNESSEE



### DESTINATION OVERVIEW

Tennessee sets the perfect stage for all of your travel opportunities. Come, give us a visit – we know that you'll return again and again for encore performances.

- Only a day's drive from 75% of U.S. population
- Seven interstate systems entering Tennessee including: I-24, I-26, I-40, I-51, I-61, I-75, I-81
- 3,000 mile Scenic Parkway System
- 13 Tourism Welcome Centers located at all major interstate gateways, open 24-hours a day
- 6 Airports
- 54 State Parks
- 152 Golf Courses

### THREE GRAND REGIONS

The three stars on Tennessee's state flag represent the three glorious regions in our beautiful state.

**West Tennessee** – Enlivened by river towns and gracious Southern hospitality, West Tennessee is also host to the second most visited home in the United States, Graceland, home to Elvis Presley, the King of Rock 'n Roll.

**Middle Tennessee** – Holds the thriving state capital, along with horse farms and picturesque rural communities. Also home to the longest running radio show in the world, the Grand Ole Opry and the NFL's Tennessee Titans and NHL's Predators.

**East Tennessee** – Offers an Appalachian holiday with spectacular mountains and homefolk as colorful as autumn leaves in the Smokies. Headlined by two internationally known aquariums and the Bristol Motor Speedway.

### DEMOGRAPHIC

<b>Population (2006)</b>	6,038,803
<b>Labor Force (2006)</b>	3,630,959
<b>Unemployment Rate (2006)</b>	5.2%
<b>Median Household Income (2006)</b>	\$38,945
<b>Per Capita Income (2006)</b>	\$31,107
<b>Total Square Miles</b>	41,219

### PRINCIPAL CITIES

<b>Memphis</b>	pop. 671,929
<b>Nashville</b>	pop. 546,719
<b>Knoxville</b>	pop. 178,118
<b>Chattanooga</b>	pop. 154,853

### CLIMATE

Tennessee has a generally mild climate while enjoying the beauty of four distinct seasons.

<b>Average summer temperatures</b>	89 F to 67.5 F
<b>Average winter temperatures</b>	49.4 F to 30.4 F
<b>Average annual rainfall</b>	49.69 inches
<b>Average annual snowfall</b>	5.6 inches in Memphis 16 inches in NE Tennessee

### TENNESSEE'S TOP FIVE INDUSTRIES BY EMPLOYMENT (NONFARM)

<b>Travel &amp; Tourism</b>	<b>181,300</b>
Administrative & Support Services	178,600
Food Services & Drinking Places	134,700
Ambulatory Health Care Services	109,700
Professional & Technical Services	107,800

### AIRPORTS

- **Chattanooga Airport**  
Phone: 423-855-2200, [www.chattairport.com](http://www.chattairport.com)
- **McGhee Tyson Airport**  
Phone: 865-342-3000, [www.tys.org](http://www.tys.org)
- **McKellar-Sipes Regional Airport**  
Phone: 731-423-0995, [www.mklairport.tn.org](http://www.mklairport.tn.org)
- **Memphis International Airport**  
Phone: 901-922-8000, [www.mscaa.com](http://www.mscaa.com)
- **Nashville International Airport**  
Phone: 615-275-1675, [www.nashintl.com](http://www.nashintl.com)
- **Tri-Cities Regional Airport**  
Phone: 423-325-6000, [www.triflight.com](http://www.triflight.com)

## TOP TEN STATES OF ORIGIN FOR VISITORS TO TENNESSEE

- |              |                   |
|--------------|-------------------|
| 1. Tennessee | 6. Mississippi    |
| 2. Georgia   | 7. North Carolina |
| 3. Kentucky  | 8. Ohio           |
| 4. Alabama   | 9. Indiana        |
| 5. Virginia  | 10. Florida       |

## ECONOMIC IMPACT OF TOURISM IN TOP FIVE COUNTIES

- |                    |              |             |
|--------------------|--------------|-------------|
| 1. Davidson County | \$3.8 B Exp. | 58,590 Jobs |
| 2. Shelby County   | \$2.9 B Exp. | 50,410 Jobs |
| 3. Sevier County   | \$1.4 B Exp. | 18,440 Jobs |
| 4. Knox County     | \$739 M Exp. | 9,290 Jobs  |
| 5. Hamilton County | \$688 M Exp. | 7,540 Jobs  |

Total Economic Impact Statewide **\$13.4 Billion**  
Total Jobs Statewide **181,300**

## TOP TENNESSEE ATTRACTIONS BY REPORTED VISITATION

Dollywood, *Pigeon Forge*  
Bristol Motor Speedway, *Bristol*  
Ripley's Aquarium of the Smokies, *Gatlinburg*  
Memphis Zoo, *Memphis*  
Ober Gatlinburg, *Gatlinburg*  
Grand Ole Opry House & Opry Museum, *Nashville*  
Tennessee Aquarium, *Chattanooga*  
Casey Jones Village, *Jackson*  
Loretta Lynn's Ranch, *Hurricane Mills*  
Memphis Motorsports Park, *Memphis*

## TOP NATIONAL BATTLEFIELDS, PARKS & RECREATION AREAS

Great Smoky Mountains National Park  
Cherokee National Forest  
Land Between the Lakes  
Ocoee River (Middle & Upper Ocoee)  
Chickamauga – Chattanooga National Military Park  
Cumberland Gap National Historic Park  
South Cumberland Recreation Area  
Fort Donelson National Military Park  
Big South Fork NRA  
Shiloh National Military Park  
Tennessee National Wildlife Refuge  
Ocoee Whitewater Center  
Stones River National Battlefield  
Hiwassee River  
Obed Wild & Scenic River  
Andrew Johnson National Historic Site

## FESTIVALS & CELEBRATIONS

### West Tennessee

World's Biggest Fish Fry, *Paris*, [www.paris.tn.org](http://www.paris.tn.org)  
Memphis in May International Festival, *Memphis*,  
[www.memphisinmay.org](http://www.memphisinmay.org)  
Annual West Tennessee Strawberry Festival, *Humboldt*,  
[www.humboldttnchamber.org](http://www.humboldttnchamber.org)  
Elvis Week, *Memphis*, [www.elvis.com](http://www.elvis.com)  
Casey Jones Village, 50<sup>th</sup> Anniversary Celebration,  
*Jackson*, [www.caseyjones.com](http://www.caseyjones.com)

### Middle Tennessee

Mule Day, *Columbia*, [www.muleday.com](http://www.muleday.com)  
CMA Music Festival, *Nashville*, [www.cmafest.com](http://www.cmafest.com)  
Bonnaroo Music Festival, *Manchester*,  
[www.bonnaroo.com](http://www.bonnaroo.com)  
RC & Moon Pie Festival, *Bell Buckle*,  
[www.bellbucklechamber.com](http://www.bellbucklechamber.com)  
Tennessee Walking Horse National Celebration,  
*Shelbyville*, [www.twhnc.com](http://www.twhnc.com)

### East Tennessee

Dollywood's Festival of Nations, *Pigeon Forge*,  
[www.dollywood.com](http://www.dollywood.com)  
National Cornbread Festival, *South Pittsburg*,  
[www.nationalcornbread.com](http://www.nationalcornbread.com)  
Riverbend, *Chattanooga*, [www.riverbendfestival.com](http://www.riverbendfestival.com)  
Kingsport Funfest, *Kingsport*, [www.funfest.net](http://www.funfest.net)  
National Storytelling Festival, *Jonesborough*,  
[www.storytellingcenter.net](http://www.storytellingcenter.net)

Tennessee has more than **800** festivals throughout the year. Visit  
[www.tnvacation.com/calendar/](http://www.tnvacation.com/calendar/) for the full listing of events.

## ADDITIONAL TOURISM CONTACTS

For more information regarding:

Bear Trace Golf Courses: 1-866-770-2327

[www.beartrace.com](http://www.beartrace.com)

Highway Patrol: 615-251-5175

Regional Marketing Public Relations Managers:

East Tennessee: Dave Jones, 865-777-4685

[dave.jones@state.tn.us](mailto:dave.jones@state.tn.us)

Middle Tennessee: Derrick Smith, 615-741-9049

[derrick.smith@state.tn.us](mailto:derrick.smith@state.tn.us)

West Tennessee: Marty Marbry, 731-426-0888

[marty.marbry@state.tn.us](mailto:marty.marbry@state.tn.us)

Road Conditions: 1-800-342-3258

[www.tdot.state.tn.us](http://www.tdot.state.tn.us)

Tennessee Tourism News Bureau:

[www.tentravelnews.com](http://www.tentravelnews.com)

Tennessee State Parks: 1-866-836-6757

[www.state.tn.us/environment/parks/](http://www.state.tn.us/environment/parks/)

Tourism Research: Patricia Gray, 615-741-9004

[patricia.gray@state.tn.us](mailto:patricia.gray@state.tn.us)

Travel in Tennessee: 1-800-462-8366

[www.tnvacation.com](http://www.tnvacation.com)

Sources: *The Economic Impact of Tourism on Tennessee Counties, 2006* prepared by the Travel Industry of America (TIA)

*Tennessee Department of Tourist Development's Annual Report and Marketing Plan 2007-2008*

*Tennessee Travel Barometer, 2006* prepared by TIA  
*Census of Population and Housing, U.S. Bureau of the Census*