LODGING PROGRAM

Independent Third-Party Certification of Sustainable Practices

Developed and Sponsored by :
The Greater Chattanooga Hospitality Association

Supported by :
The Chattanooga Convention and Visitors Bureau

Audits by :
Skye Con

Certifications by :
Chattanooga Green Lodging
and
Green Globe International

www.ChattanoogaGreenLodging.com

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LODGING PROGRAM

Doing Well While Doing Good

Environmental Sustainability
and
Financial Sustainability

Can be Complimentary

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LODGING

CORE ACTIVITIES: These are the minimum requirements for all Chattanooga Green Lodging Program Participants.

Offer Optional Linen Service. Sheets and towels are not automatically changed every day during your guests' stay, thus decreasing usage of water, energy and harmful detergents.

Recycle and Reduce Waste. Recycling is probably the most visible sign to your guests that you are a green facility. It can be one of the most difficult services to arrange. However, you must strive to at least provide the opportunity for guests to recycle paper, cardboard, cans, bottles, etc.

Use Water Efficiently. The facility must have a plan for conserving water that should consider water-saving faucets, showerheads and toilets, leak detection and an effective landscape watering plan.

Conserve Energy. The facility must have a plan in place that encourages the replacement of lighting and equipment to energy-efficient alternatives such as compact-fluorescent lighting, LED exit signs, lighting sensors, efficient heating and cooling and *EnergyStar*/energy-efficient computers and other equipment.

Offer a Green Events Package. The facility must offer a "green" or "environmentally-friendly" package for conferences, meetings and other events. At a minimum, you must be able to provide recycling at such events and be willing to work with "environmentally-aware" customers on other techniques to reduce wastes.

Have a Written Plan for Continued Environmental Improvement. The facility must have a plan, in writing, outlining steps for continued improvements in sustainability.

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ACTIVITIES BEYOND THE CORE REQUIREMENTS

While not required for certification, we invite you to provide more details about your green activities.
These additional details will be placed on the Greater Chattanooga Hospitality Association website.

EXAMPLE PAGE from AUDIT

Optional Linen Service – we pledge that we:
Change linens only on request
Train housekeepers on process of optional linen service
Purchase water and energy efficient washers and dryers (www.Energystar.gov)
Use non-phosphate, non-toxic and biodegradable laundry detergents
Minimize the use of bleach and chlorinated chemicals
Use an "ozone laundry system" that greatly minimizes need for detergents and saves water
Use linen service providers that employ "wet" versus "dry" cleaning
Line dry linens whenever possible
OTHER specifics related to laundry / linen service:

Skye Con

Environmental

Accredited Auditor

THE INTERNATIONAL ecotourism SOCIETY MEMBER

THE GEORGE WASHINGTON UNIVERSITY
WASHINGTON DC

CERTIFIED:
Environmental Management of Tourism Destinations

Greater Chattanooga Hospitality Association

Member