

Kimpton Hotels & Restaurants

EarthCare: Our Environmental Program

MISSION Support a sustainable world by using non-intrusive, high quality, eco-friendly products and services at all Kimpton hotels.

OUR EARTHCARE COMMITMENT

Kimpton Hotels and Restaurants have made a life-long commitment to environmental responsibility. Being environmentally responsible is not a one day job. It is a commitment and one that Kimpton is dedicated to for life. Every three months, new products and practices are introduced to Kimpton EarthCare, furthering our vision to reduce our impact on the environment. Of course, all the while, we protect the high quality hotel experience our guests expect.

Whether you are an activist or active, hippie or hip, or simply hope to do good in the world while doing something good for yourself - we invite you to enjoy a Kimpton boutique hotel. You'll sleep easy if you do.

OUR PHILOSOPHY

Our philosophy on environmental responsibility is about more than contributing financially; it's about embracing behavioral change. This kind of change begins at home, is expanded at work, and now extends to who we choose to do business with. Kimpton's history with environmental causes began in 1985, when one of the first Kimpton Hotels, the Galleria Park Hotel, included a **rooftop urban park** which we renovated and reopened for public enjoyment. In 1994, we opened the **Eco Floor** at the Hotel Triton. In 2005, we launched our EarthCare program embracing behavioral change nationwide at all Kimpton Hotels & Restaurants.

EARTHCARE PRODUCTS AND PRACTICES

As part of Kimpton EarthCare, **every hotel adopts standard environmentally friendly products and practices with high-impact and benefit to our planet.**

Here are just a few of Kimpton EarthCare's efforts:

- **Cleaning Supplies:** All rooms cleaned with environmentally friendly cleaning products.
- **Soy Inks:** All corporate collateral is printed on recycled paper using soy based ink.
- **Recycled Paper:** Property wide printing on recycled paper.
- **Organic Beverages:** All complimentary lobby coffee is organic, shade grown and/or fair trade.
- **Towel/Linen Reuse:** Guests have the opportunity to do their part to reduce energy and detergents required for daily washings.
- **Recycling:** Back of house recycling programs addressing glass, bottles, paper, cardboard, etc.
- **Energy Conservation:** Back of house lighting retrofitted and audited to ensure energy efficient bulbs are in place.
- **Water Conservation:** Implementation and auditing of low flow systems for faucets, toilets, and showers.
- **Best Practices:** At any hotel you may find environmental activities such as recycling of coat hangers, elimination of Styrofoam cups, paperless check-ins/outs, organic flowers, and more...
- **In-room designer recycling bins:** Guests are encouraged to participate in reducing our environmental impact.
- **Honor bar with organic food and beverage options:** Honor bars include organic snacks and beverages.
- **Donation programs:** Instead of being thrown away, unused amenity bottles are donated and used by local charities.
- **[Shop the Kimpton Style catalog](#)** for eco-friendly products like organic bedding and recycled glassware.

JOIN US by Supporting Our Environmental Partnership

Kimpton Hotels & Restaurants and The Trust for Public Land (TPL) have teamed up to help create parks in cities across America. This nonprofit organization is dedicated to conserving land for people to enjoy as parks, gardens and other natural places. [Learn more about our partnership with TPL.](#)

During the months of June and July, Kimpton Hotels hosts a series of events to support TPL, raise funds and create awareness. Throughout the year, any guest can join us in contributing to the cause by simply staying at any Kimpton hotel: **Kimpton will donate \$10 per night for every guest** that is interested. All you have to do is enter TPL in the rate code field when you are making your reservation through our [online booking engine](#), and enter the rate code TPL, a percentage of your room revenue will be donated to our environmental partner, **Trust for Public Land** (TPL). TPL is a nonprofit organization that conserves land for people to enjoy as parks, gardens and other natural places.

EARTHCARE PROGRAM STRUCTURE

EarthCare has been designed so all Kimpton Hotels and Restaurants can incorporate non-intrusive, 'bottom-line friendly' sustainable business operations and practices, all the while **ensuring guests continue to receive the highest level of service and amenities**. Our standards go through a detailed analysis and assessment in the following areas:

- Vendor comparisons
- Product sampling/testing
- Quality analysis - comparison to products in use
- Financial analysis - savings/loss on current costs and expenses
- Environmental benefits

The success of the program lies not only in our commitment to the environment, but in our commitment to maintaining the highest quality guest experience as well. Through creative and clever planning, we found it is possible to **diminish our ecological footprint** while making a positive impression on our customers.

EarthCare Achievements

From Kimpton's initial environmental efforts in 1985 to the recent formalization of Kimpton EarthCare, we will forever remain committed to reducing our ecological footprint as we go about our business. Our EarthCare program raises the bar for us and our industry in setting a standard across all Kimpton Hotels and Restaurants to adopt environmentally friendly products and practices. **We know that we can still perform at a high level using our skills, resources and intelligence to operate our business and, at the same time, make a positive contribution to saving the planet.** We know this because we are already doing it with success stories across the country.

Below are a few examples of recent awards and achievements:

- **Corporate Citizen of the Year.** The award was part of the HotelWorld Global Hospitality & Design Award Ceremony which was created to "truly celebrate the design and hospitality excellence shown by industry leaders over the past year." This is an internationally recognized award with applications submitted from around the globe.
- **California EPA Awards.**
 - **Kimpton has been honored with the 2007 California EPA Green Lodging designation.** As a California EPA partner, Kimpton has implemented corporate environmental policies throughout their hotels nationwide and is making great strides in reducing their environmental footprints.
 - **California Governor's Award.** This is the State of California's highest and most prestigious environmental honor. The program recognizes individuals, organizations, and businesses that have demonstrated exceptional leadership and made notable contributions in conserving California's precious resources, protecting and enhancing our environment, and building public-private partnerships.
- **National GeoTourism Award** (National Geographic and TIA): Travel Industry and Association of America and National Geographic Traveler magazine awarded Kimpton the national GeoTourism award for outstanding achievements in the travel industry for environmental stewardship.
- **Pacific Palisades Hotel, Vancouver:** Awarded a 4 Green Key ECOMmodation rating by the Hotel Association of Canada for showing national industry leadership and commitment to protecting the environment through wide ranging policies and practices.
- **Onyx Hotel, Boston:** Awarded American Hotel & Lodging Association Good Earthkeeping Award 2006.
- **Hotel Triton, San Francisco:** Named the State Model for Conservation by the State of California's Green Lodging program.
- **Hotel Marlowe, Boston:** "Good Earth Keeping" award from the Massachusetts Lodging Association.
- **Hotel Monaco, Salt Lake City:** Received the City of Salt Lake's e2 designation, designed to give recognition and support to economically sustainable and environmentally responsible (e2) members.
- **Tuscan Inn, San Francisco:** Accepted into the Green Business program and singled out during UN World Environment Day as being a model environmental hotel.
- **70 Park Avenue Hotel, New York:** Outstanding Sustainable Style Awards nominee - "...overall commitment to social and environmental responsibility."

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Source: http://www.kimptonhotels.com/cares_earthcare.aspx