

Benefits of Green Products in the Tourism Industry



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Kelsan

"We Wrote the Book on Green"

Being Green Today is a
Smart Business Move.

Why?



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- Consumers are demanding it
- Healthier workplace for employees
- Bottom Line savings such as
 - reduced chemical use
 - energy savings
 - water savings



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Kelsan has worked with:

- Several hotels including
 - Hilton Garden Inn Cedar Bluff
 - Holiday Inn Express Kodak
 - Clarion Inn Gatlinburg
- Knoxville Convention Center
- We are presently assisting the Knoxville Zoo with their green initiative
- A LEED-EB O&M project in Pigeon Forge



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Ways that Kelsan assists our customers with their green projects are:

- Water Usage – towel and linen programs, auto faucets, microfiber, waterfree urinals
- Reduction – chemicals and paper
- Recycling – help with recycling program
- Utilities – energy efficient equipment, lighting, customer awareness



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Success Formula

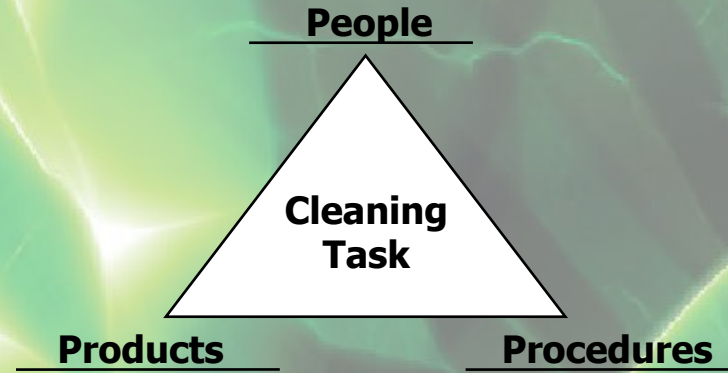


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Success Factors

Every cleaning task
involves 3 P's



Training is a major factor in the
success of any cleaning program



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Specialists

**Teresa Farmer
Green Specialist**

With over 17 years of experience in janitorial distribution, Teresa has been involved with customers from various markets such as education, health care, hospitality, industrial, and many more. As the Kelsan Green Specialist, she has worked with Kelsan's Green Team to develop a Healthy Green Cleaning Program with the purpose of making facilities a healthy place to work and learn. Teresa's goal is to work with the customer to save money by reducing spending and product use.

Accreditations

- LEED Accredited Professional (LEED AP)
- ISSA Certification Expert, I.C.E.



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Specialists



Mel "Showtime" Robinson Chemical Specialist

Provides end-users with the training and support they need to clean effectively. Mel has over 20 years experience in the distribution industry and has trained countless janitorial staff and other end-users. Training is a very essential part of the program that Kelsan offers and Mel plays an important role in the execution of training. Cleaning 101, Restroom Sanitation, Bloodborne Pathogen, Floor Care are just a few of the many topics that Mel can conduct training classes for your staff.

Contact us at 800-467-7111



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